



Creating Better Partnerships



Certified
Partner Program

Certified Partner Strategy

Innovative, flexible, barrier-free partner program developed to ensure sustainable business growth.

We've listened to our existing and prospective partners and developed a certified partner program that helps them meet the challenges of the cloud era and build sustainable businesses with recurring revenue.

1 Recurring lifetime commission

Up to 40%

4CRM partners earn high commission rates throughout the entire lifecycle of their client service, which provides a solid foundation for business growth.

2 Flexible engagement model

Allows you to focus on what you do best

Receive high commission margins by meeting one of the set % multiples – you are free to focus on what you do best.

3 No boundaries to entry

Endless opportunities with zero investment

There is no entry fee or certification costs to enroll in the Certified Partner Program, no hurdles, only the tools and focus to speed up partner engagement resulting in fast tangible results.



Partnership opportunities

We offer 2 great partner schemes



Certified Referral Partner

Refer your network to 4CRM and receive a 10% Referral Commission.

Key Benefits

- No need to invest in Training employees or hire sales and technical teams.
- Minimum involvement in the sales process.
- No required sales plans.

10% Referral Commission

Referral commission is based and paid on initial first year's contract value and is not recurring unless the partner is directly and substantially involved in the following years renewal.



Certified Consulting & Implementation Partner

Promote, sell and implement 4CRM products.

Key Benefits

- Up to 40% ongoing Commission for the life of the client relationship.
- Easy entrance, no fees.
- Comprehensive Training and Support.
- Charge your customers your own hourly rate, under your own brand for training and set up.

20% Referral Commission

Up to 3 new Customers per quarter.

30% Referral Commission

Up to 6 new Customers per quarter.

40% Referral Commission

Over 7 new Customers per quarter.

Certified Partner Program

Application Form

Partner Name

Partner Address

.....

.....

Partner Contact Telephone Number

Partner Email



Certified Referral Partner



Certified Consulting & Implementation Partner

I from

agree to Market 4CRM as a Certified Partner under my own Name / Business Name / Brand, on behalf of Siteon Limited. I agree to keep any and all Information supplied by Siteon Limited strictly confidential and agree not to disclose it to any person; firm; or individual without the express written consent of Siteon Limited. Such information may be technical, commercial, market, or otherwise.

Signed

Date

Name



Version 6 - July 16



4CRM is a Product and Service owned and supplied by Siteon Limited, PO Box 6393, Stratford-upon-Avon, CV37 1QE
Tel: 0121 288 8980 Email: hello@4CRM.co.uk

Siteon Limited, Registered Office: Leofric House, Binley Road, Coventry, CV3 1JN
Registered in England and Wales 03949180